



## Case Study: Supply Chain

# Australian Laminate Manufacturer: Logistics Optimization

A 'quick wins' savings program across Australia and New Zealand as part of a total supply chain strategic review.

### PROJECT SUMMARY

#### LOCATION

Oceania

#### INDUSTRY

Hardware &  
Building  
Supplies

# The client, a leading marketer, distributor, and manufacturer of surfaces in Australia and New Zealand engaged TMX to lead a 'quick wins' savings program.

## Client Challenges

**Traditional focus on manufacturing and sales/distribution:** Historical emphasis on manufacturing and sales/distribution, with limited attention to supply chain dynamics.

**Integration gap between manufacturing and sales/distribution:** Lack of integration between manufacturing and sales and distribution processes, resulting in increased costs and hindered market responsiveness.

**Need for cost reduction and improved market responsiveness:** The necessity to enhance cost efficiency and market responsiveness by aligning manufacturing operations with sales and distribution strategies.



## Approach

In addressing the challenges faced by our client, TMX undertook a strategic approach, including:

- Total supply chain strategic review, identifying opportunities for immediate impact.
- Implemented a targeted 'quick wins' savings program within the national logistics operations, swiftly capturing significant benefits.
- Identified and executed rapid 'quick wins' opportunities in logistics to generate immediate savings, providing funding for the broader strategic review and subsequent implementation program.

## Solution

Over a 5-month period, TMX was able to identify and capture benefits, resulting in a **significant EBIT shift**.

## Transform your supply chain

TMX Transform is an end-to-end supply chain consultancy, providing expert advice and practical, innovative solutions to businesses globally.

